

# HALF IN CINCI ADMIT THEY WOULD BE UPSET IF A CHILD OF THEIRS WAS GAY



## HERE ARE SOME OF THE KEY FINDINGS FROM THIS STUDY

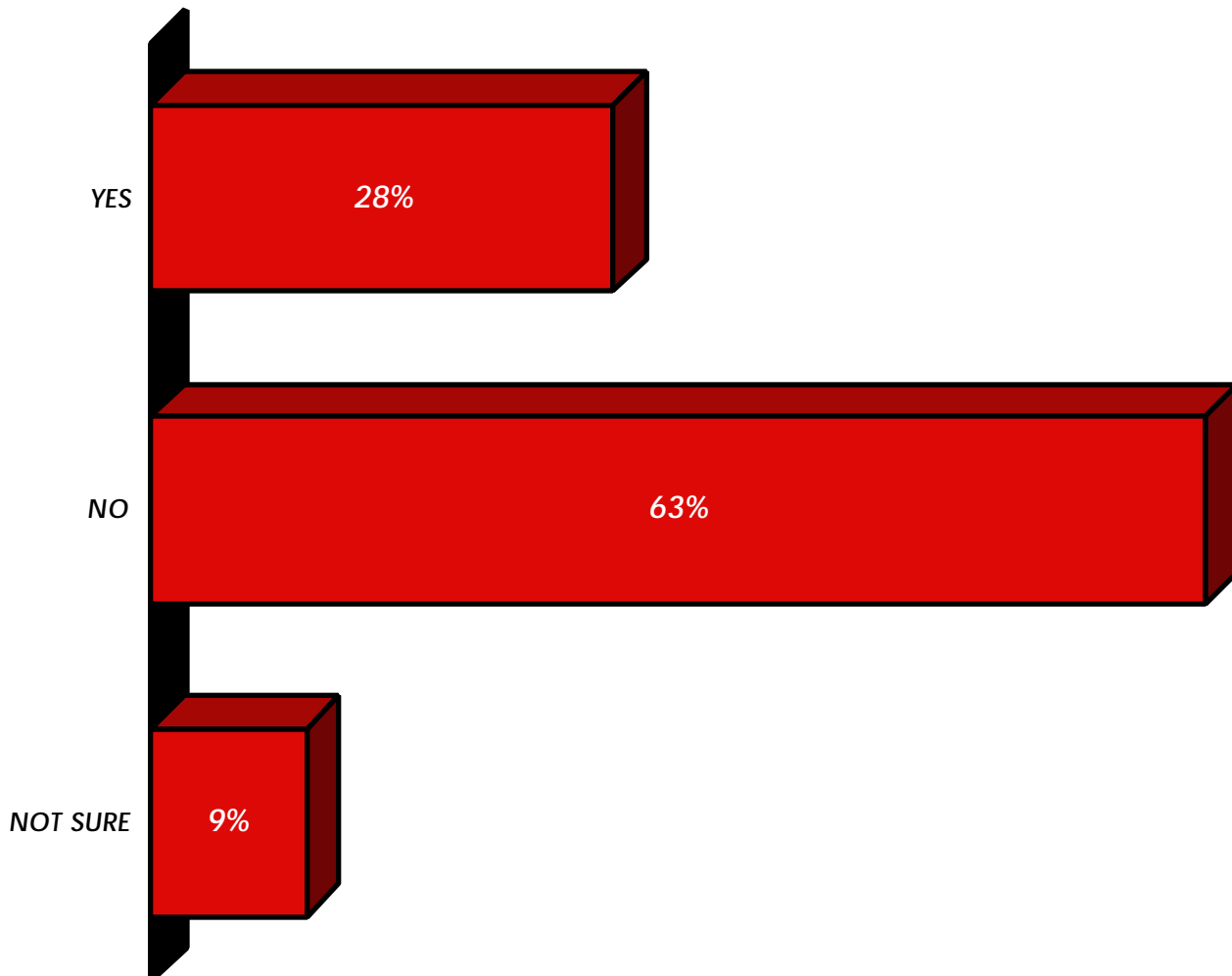
- ☛ 28% OF CINCINNATI - AREA ADULTS SAY THEY THINK A BUSINESS OWNER SHOULD BE ALLOWED TO REFUSE TO HIRE SOMEONE BECAUSE OF THEIR SEXUAL ORIENTATION, ACCORDING TO THIS EXCLUSIVE SURVEYUSA NEWS POLL CONDUCTED FOR WCPO-TV.
- ☛ 37% WOULD SUPPORT THE EXPANSION OF EXISTING LAWS TO SPECIFICALLY PROTECT GAYS AND LESBIANS FROM DISCRIMINATION IN THE WORKPLACE.
- ☛ 49% SUPPORT SOME KIND OF LEGAL RECOGNITION OF SAME-SEX UNIONS; 35% SAY THEY SHOULD HAVE THE RIGHT TO CIVIL UNIONS, 14% SAY THEY SHOULD HAVE THE RIGHT TO MARRIAGE. 47% SAY SAME-SEX COUPLES SHOULD HAVE NO LEGAL RECOGNITION OF THEIR UNIONS.
- ☛ 58% WOULD SUPPORT CHANGING THE UNITED STATES CONSTITUTION TO DEFINE MARRIAGE AS A UNION ONLY BETWEEN A MAN AND WOMAN.
- ☛ 57% THINK IT IS INAPPROPRIATE FOR SAME SEX COUPLES TO RAISE CHILDREN. (MORE INSIDE.)

<b>RESEARCH CONDUCTED E.T.</b>	041007 16:34-20:55 ET
<b>RESPONDENTS DRAWN FROM</b>	CINCINNATI DMA
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE, OR PUBLISH ANY PORTION OF THESE RESULTS. 1-800-786-8000

Q1: ALLOWED TO REFUSE TO HIRE? / ALL ADULT RESPONDENTS

WE KNOW SOME OF THE FOLLOWING MAY BE SENSITIVE QUESTIONS, BUT THE MORE CANDID YOU ARE WITH US, THE BETTER WE WILL ALL BE ABLE TO UNDERSTAND THIS COMPLEX ISSUE. PLEASE REMEMBER YOUR ANSWERS ARE COMPLETELY CONFIDENTIAL. DO YOU THINK A BUSINESS OWNER SHOULD BE ALLOWED TO REFUSE TO HIRE SOMEONE BECAUSE OF THEIR SEXUAL ORIENTATION?

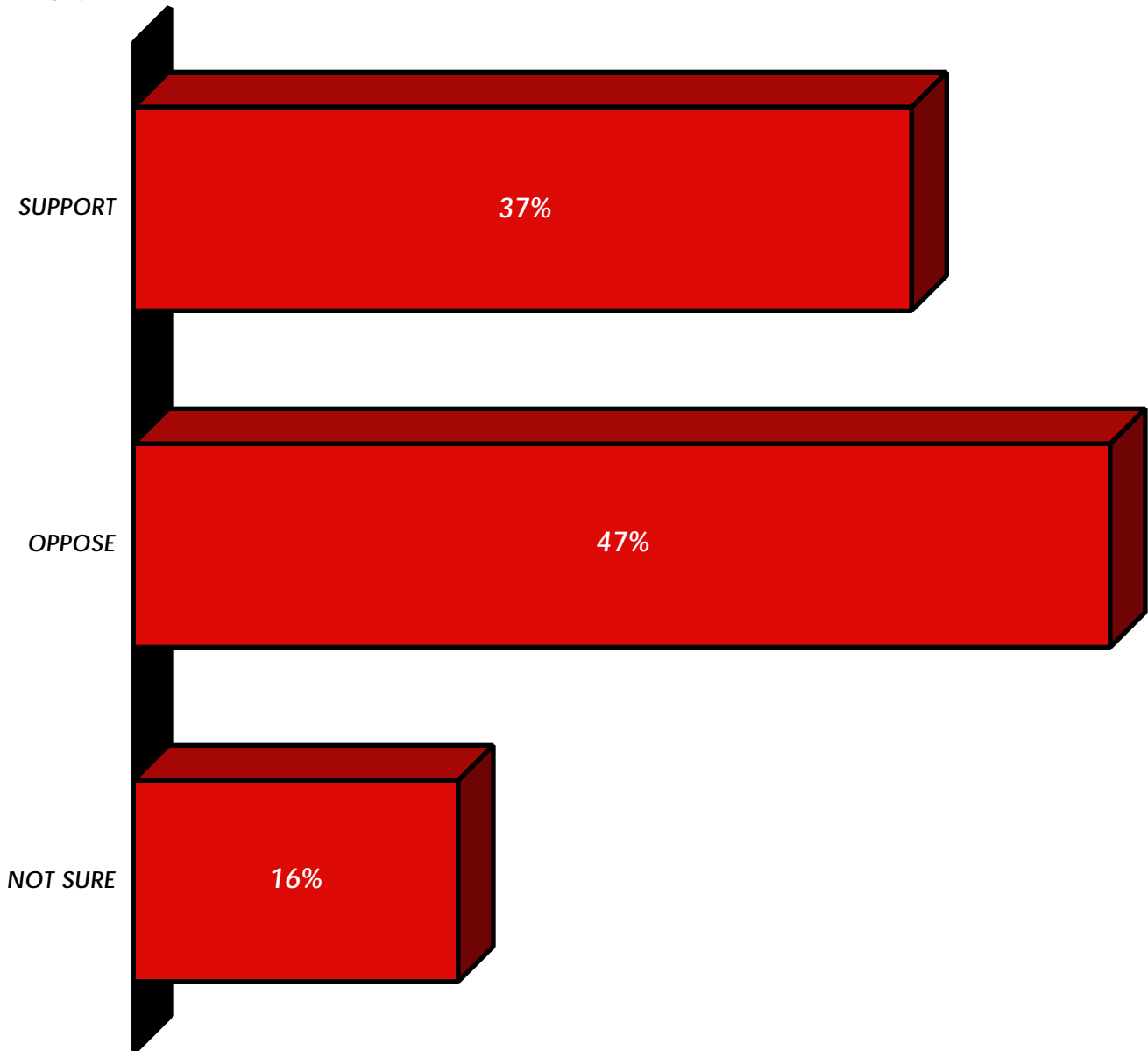


THIS IS A SURVEY OF	500	ADULT RESPONDENTS FROM CINCINNATI DMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.5%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q2: EXPANSION OF EXISTING LAWS / ALL ADULT RESPONDENTS

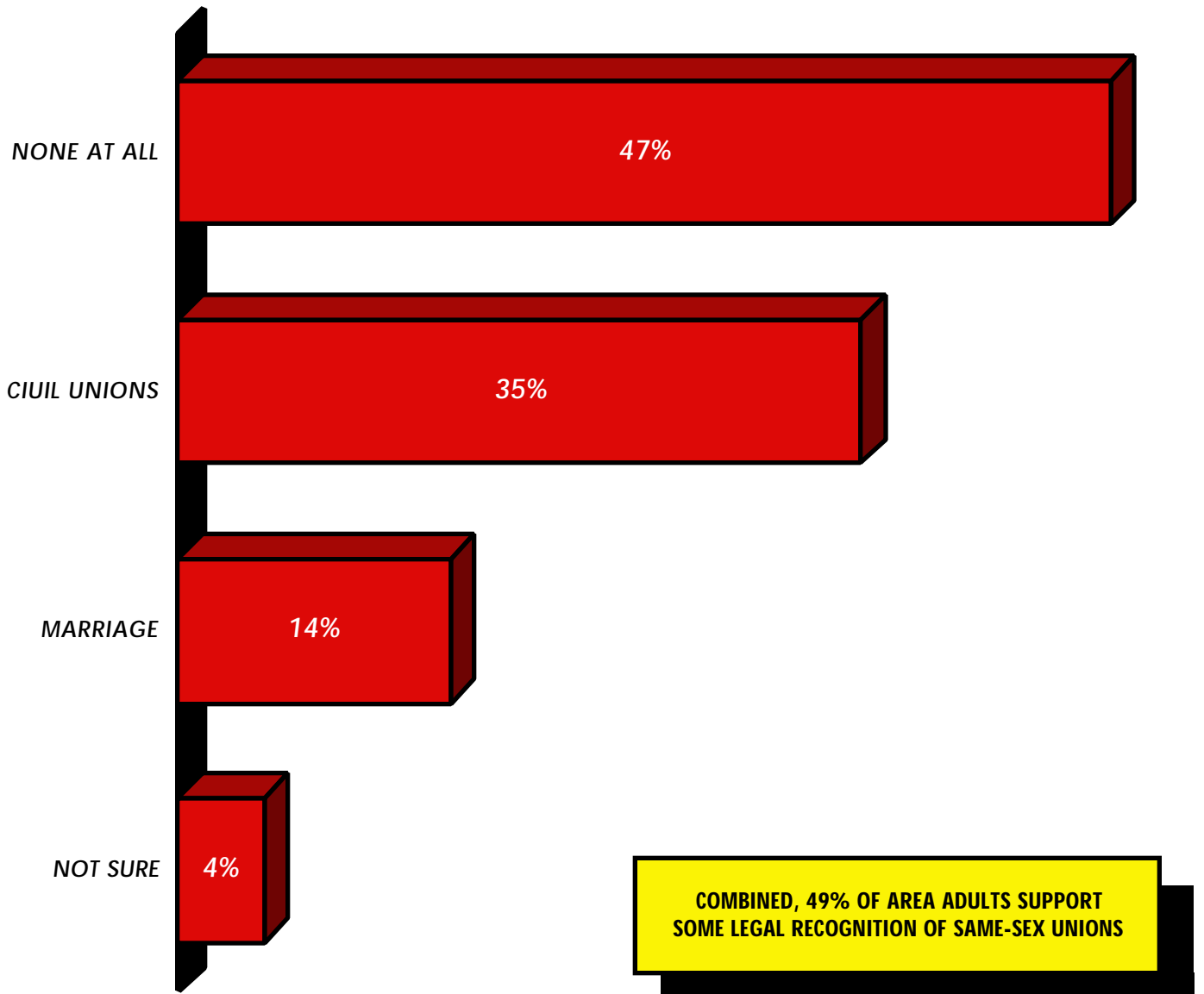
WOULD YOU ... SUPPORT ... OR OPPOSE ... THE EXPANSION OF EXISTING LAWS TO SPECIFICALLY PROTECT GAYS AND LESBIANS FROM DISCRIMINATION IN THE WORKPLACE?



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Q3: RIGHTS FOR LEGAL RECOGNITION / ALL ADULT RESPONDENTS

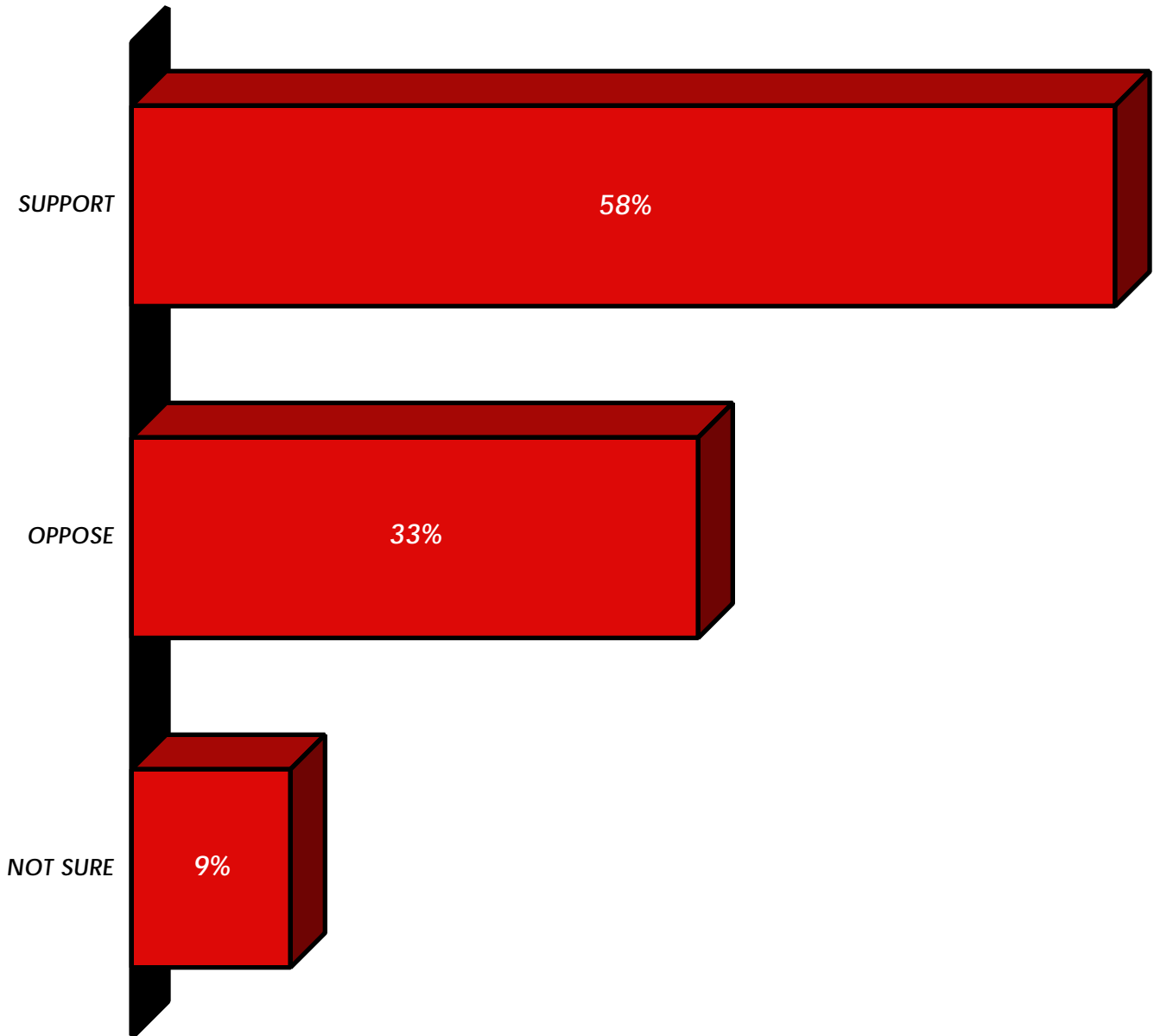
WHAT RIGHTS DO YOU THINK SAME-SEX COUPLES SHOULD HAVE FOR LEGAL RECOGNITION OF THEIR UNIONS? NO RECOGNITION AT ALL? THE RIGHT TO CIVIL UNIONS? OR THE RIGHT TO MARRIAGE?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q4: CHANGING CONSTITUTION / ALL ADULT RESPONDENTS

WOULD YOU ... SUPPORT ... OR OPPOSE ... CHANGING THE UNITED STATES  
CONSTITUTION TO DEFINE MARRIAGE AS A UNION ONLY BETWEEN A MAN AND WOMAN?

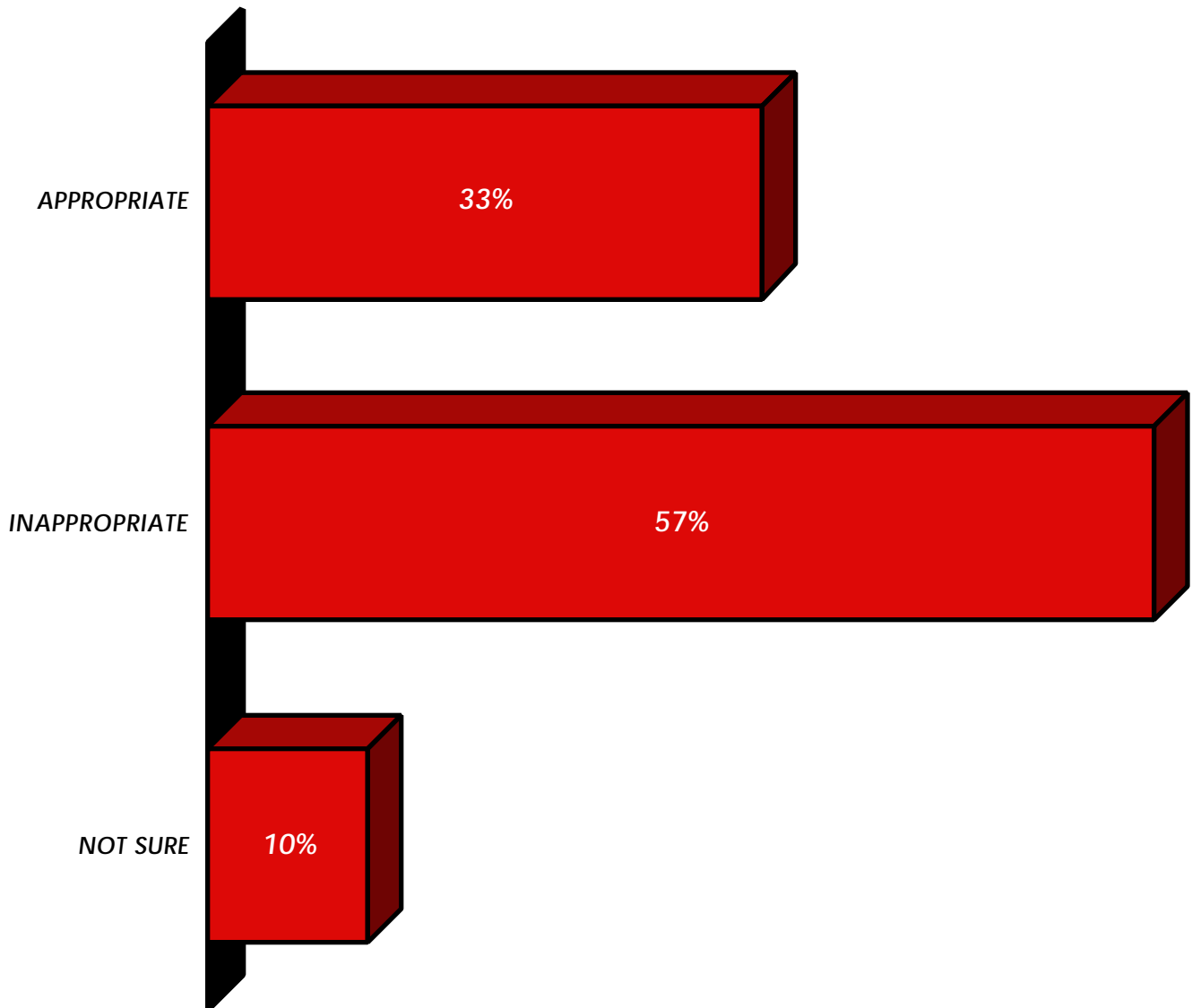


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q5: RAISING CHILDREN / ALL ADULT RESPONDENTS

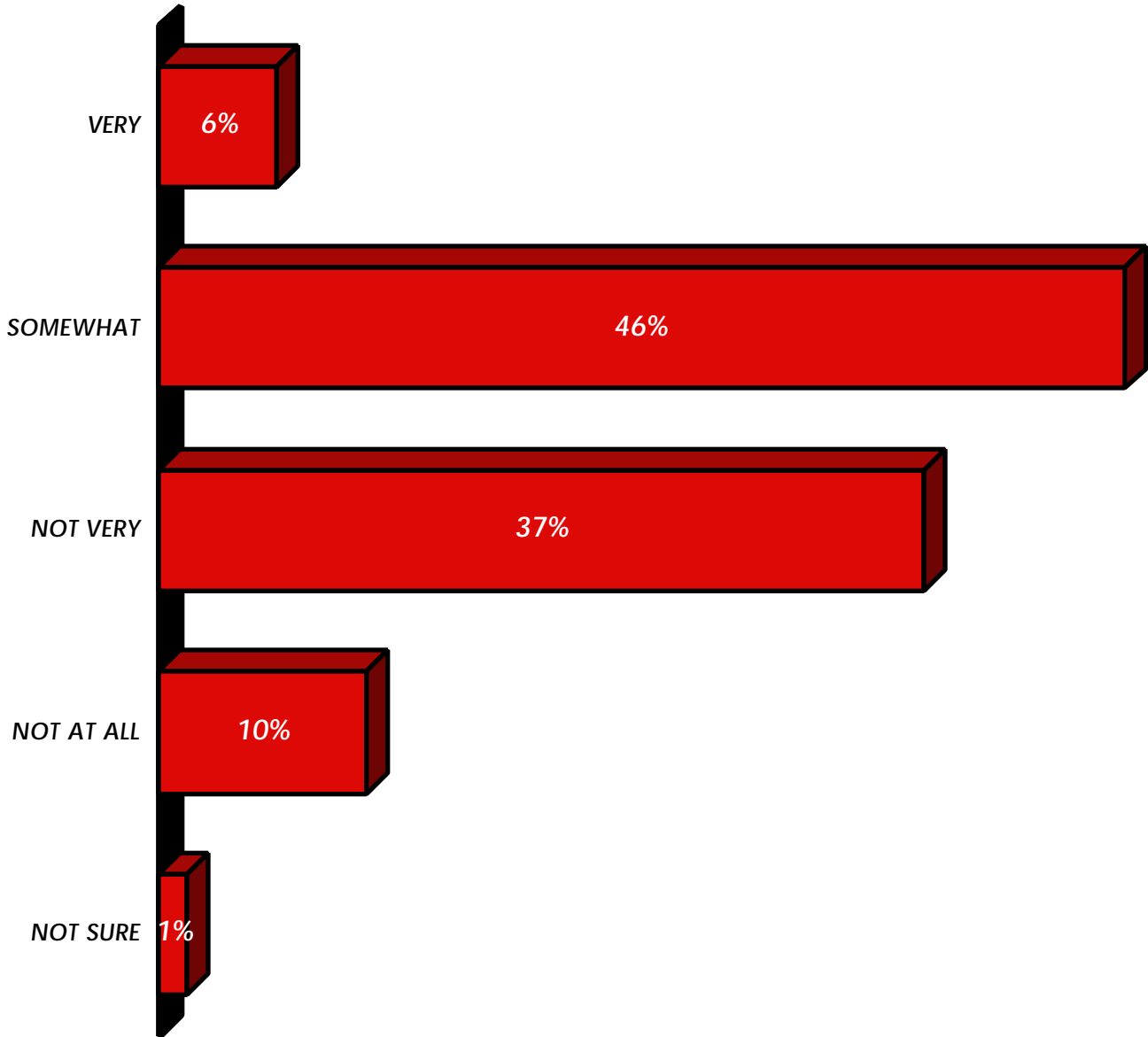
AGAIN, WE KNOW THE FOLLOWING MAY BE A SENSITIVE QUESTION. PLEASE REMEMBER YOUR ANSWERS ARE COMPLETELY CONFIDENTIAL.

DO YOU THINK IT IS ... APPROPRIATE ... OR INAPPROPRIATE ... FOR SAME SEX COUPLES TO RAISE CHILDREN?



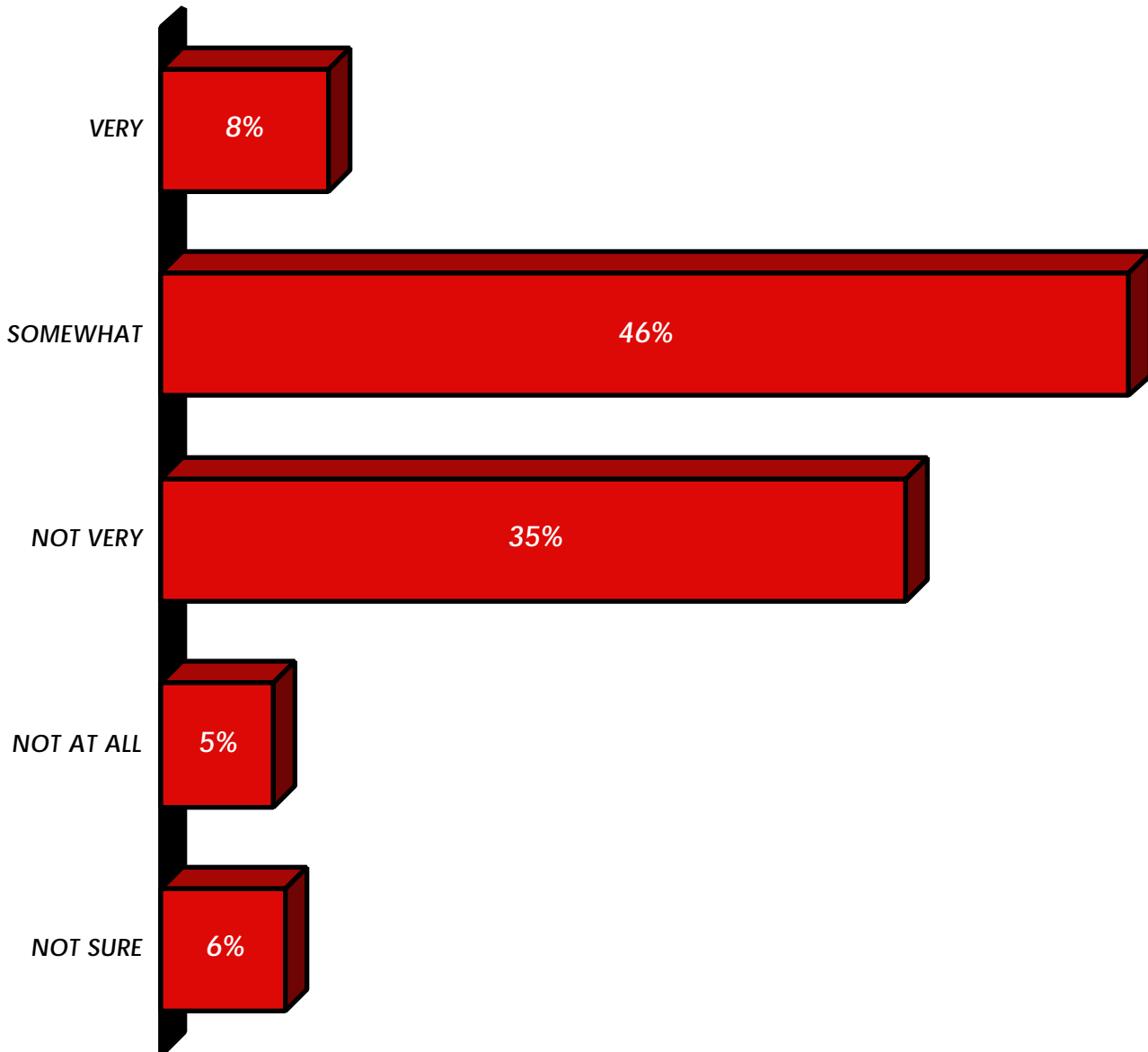
RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q6: HOW ACCEPTED IN YOUR COMMUNITY? / ALL ADULT RESPONDENTS  
HOW ACCEPTED DO YOU THINK GAYS AND LESBIANS ARE BY YOUR COMMUNITY?  
VERY ACCEPTED? SOMEWHAT ACCEPTED? NOT VERY ACCEPTED? OR NOT AT ALL  
ACCEPTED?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

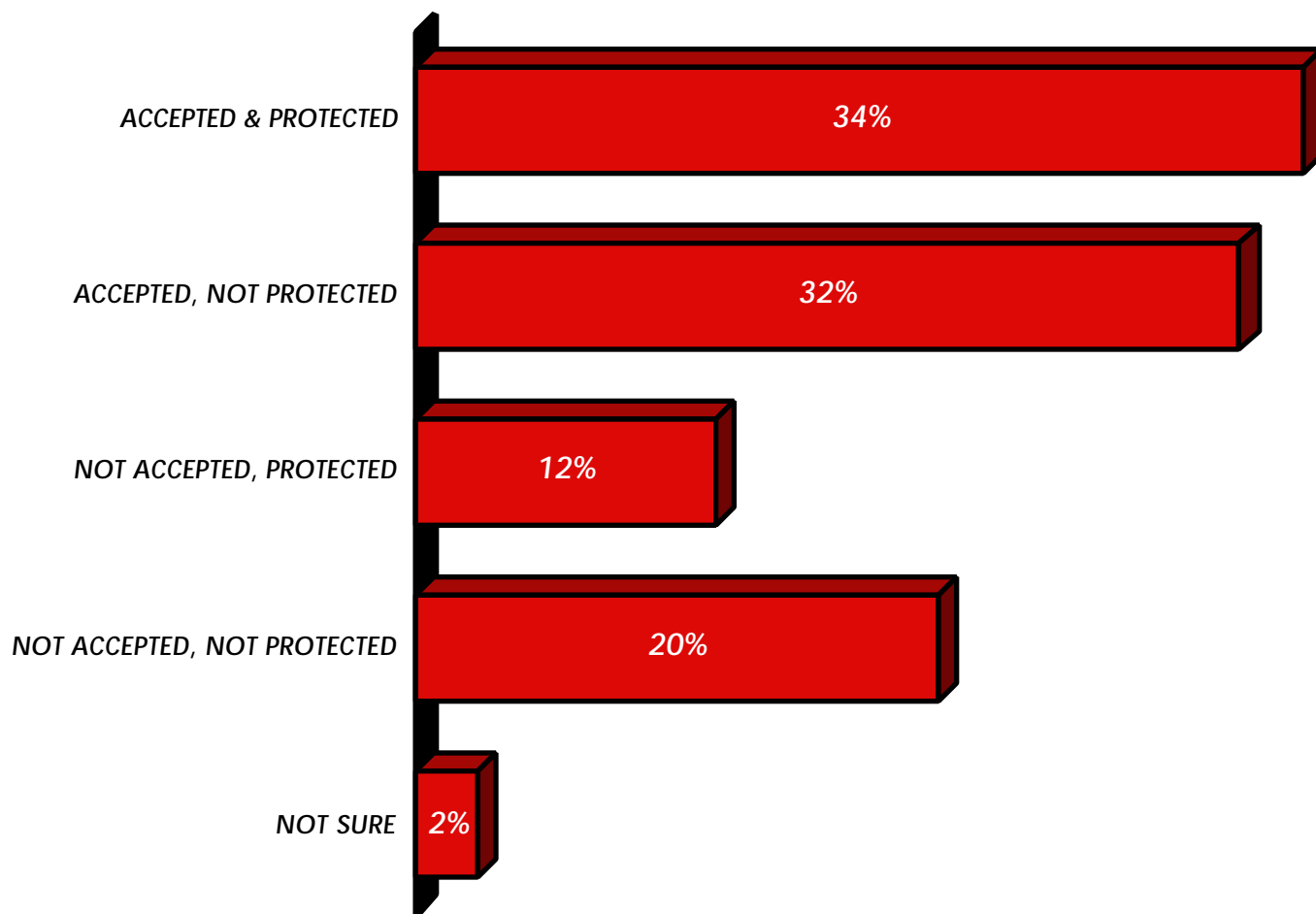
Q7: HOW ACCEPTED IN REGION? / ALL ADULT RESPONDENTS  
HOW ACCEPTED DO YOU THINK GAYS AND LESBIANS ARE IN THE GREATER  
CINCINNATI/NORTHERN KENTUCKY REGION?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

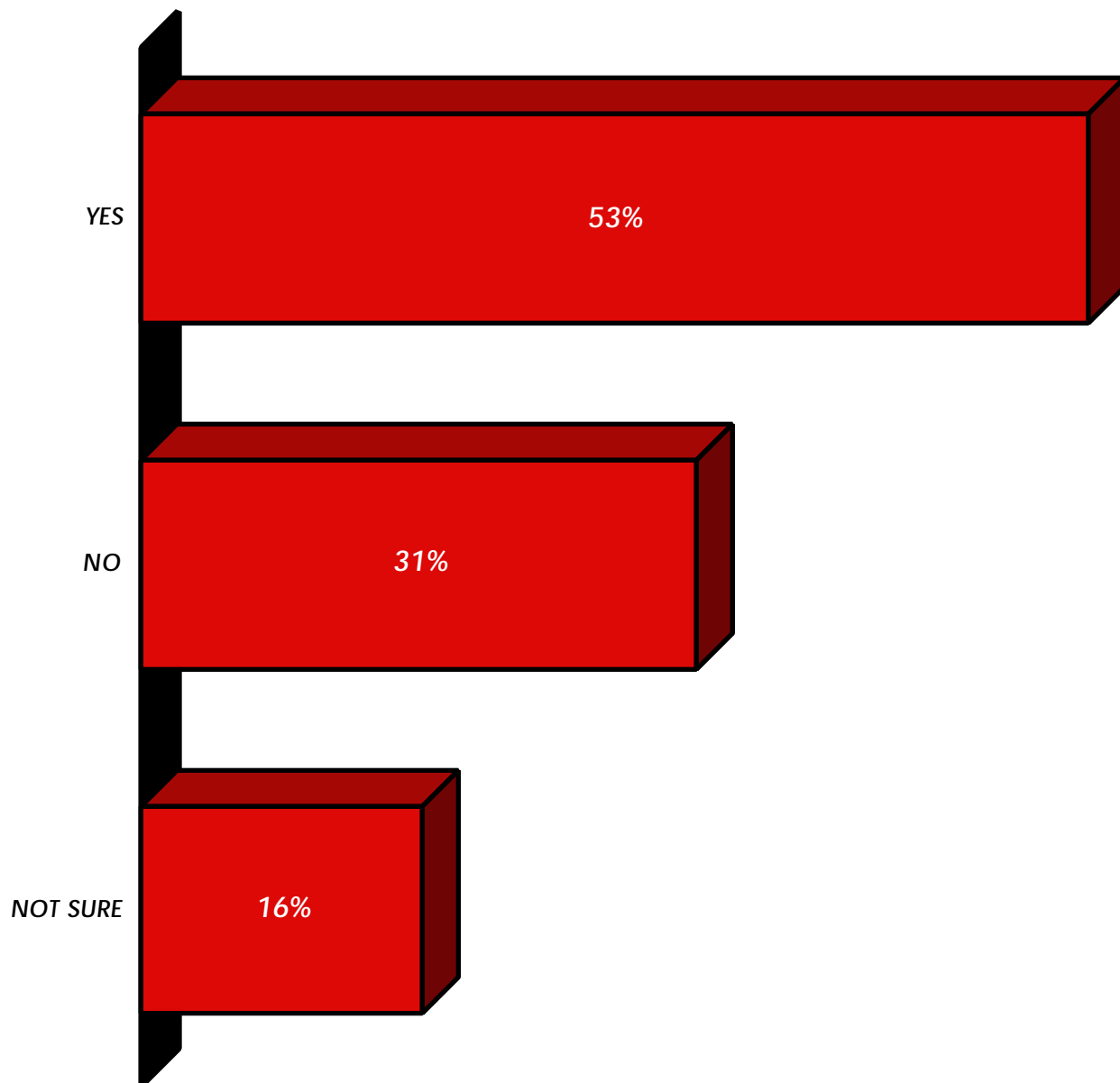
Q8: HOW DO YOU FEEL? / ALL ADULT RESPONDENTS

WHICH ONE OF THE FOLLOWING STATEMENT BEST DESCRIBES HOW YOU FEEL? 1: I BELIEVE GAYS & LESBIANS SHOULD BE ACCEPTED SOCIALLY AND HAVE LEGAL PROTECTIONS. 2: I BELIEVE GAYS & LESBIANS SHOULD BE ACCEPTED SOCIALLY, BUT SHOULD NOT HAVE LEGAL PROTECTIONS. 3: I BELIEVE GAYS & LESBIANS SHOULD NOT BE ACCEPTED SOCIALLY, BUT SHOULD HAVE LEGAL PROTECTIONS. OR, 4: I BELIEVE GAYS & LESBIANS SHOULD NOT BE ACCEPTED SOCIALLY & SHOULD NOT HAVE LEGAL PROTECTIONS.



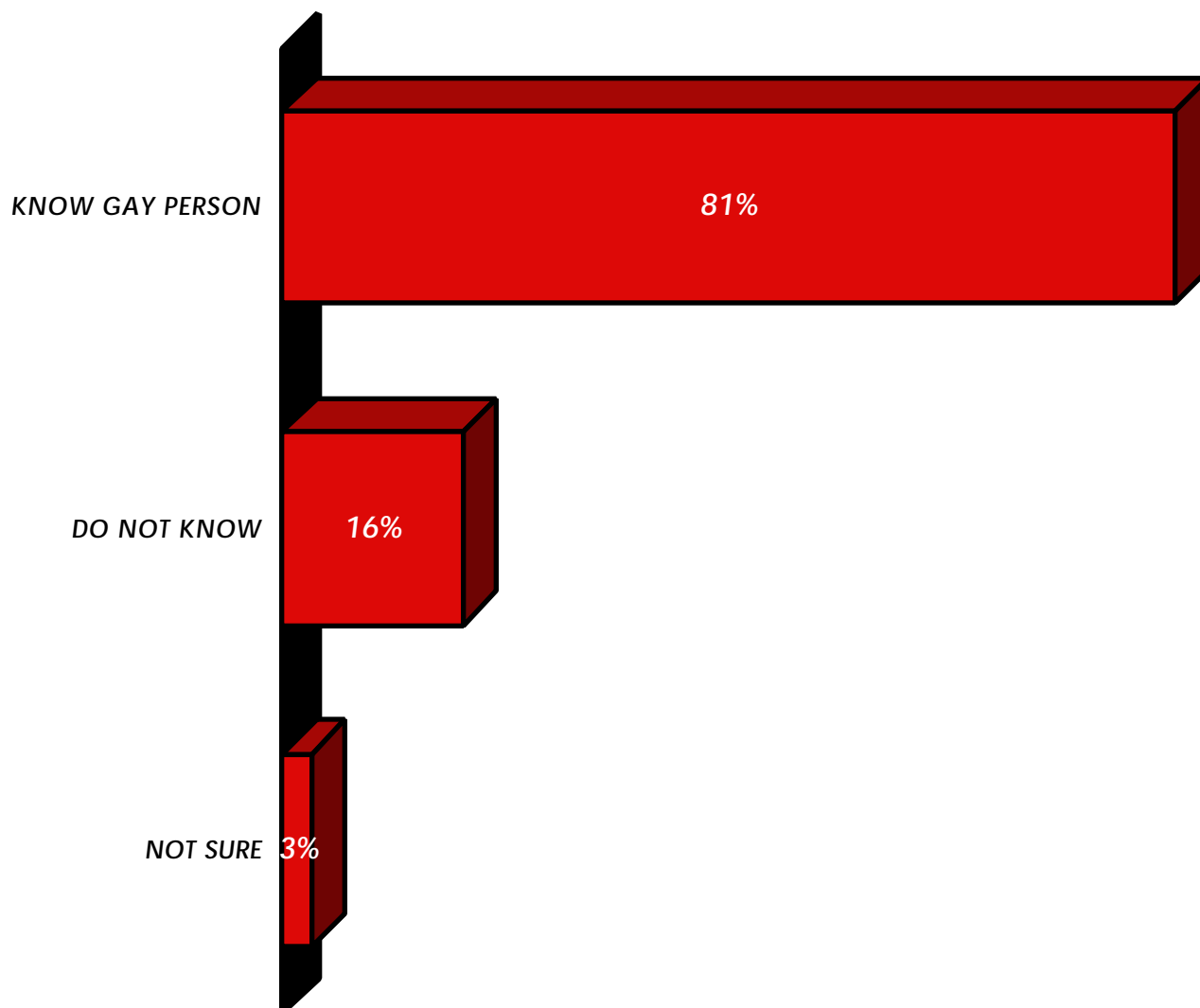
RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q9: UPSET IF CHILD WERE GAY? / ALL ADULT RESPONDENTS  
WOULD YOU BE UPSET IF A CHILD OF YOURS WAS GAY?



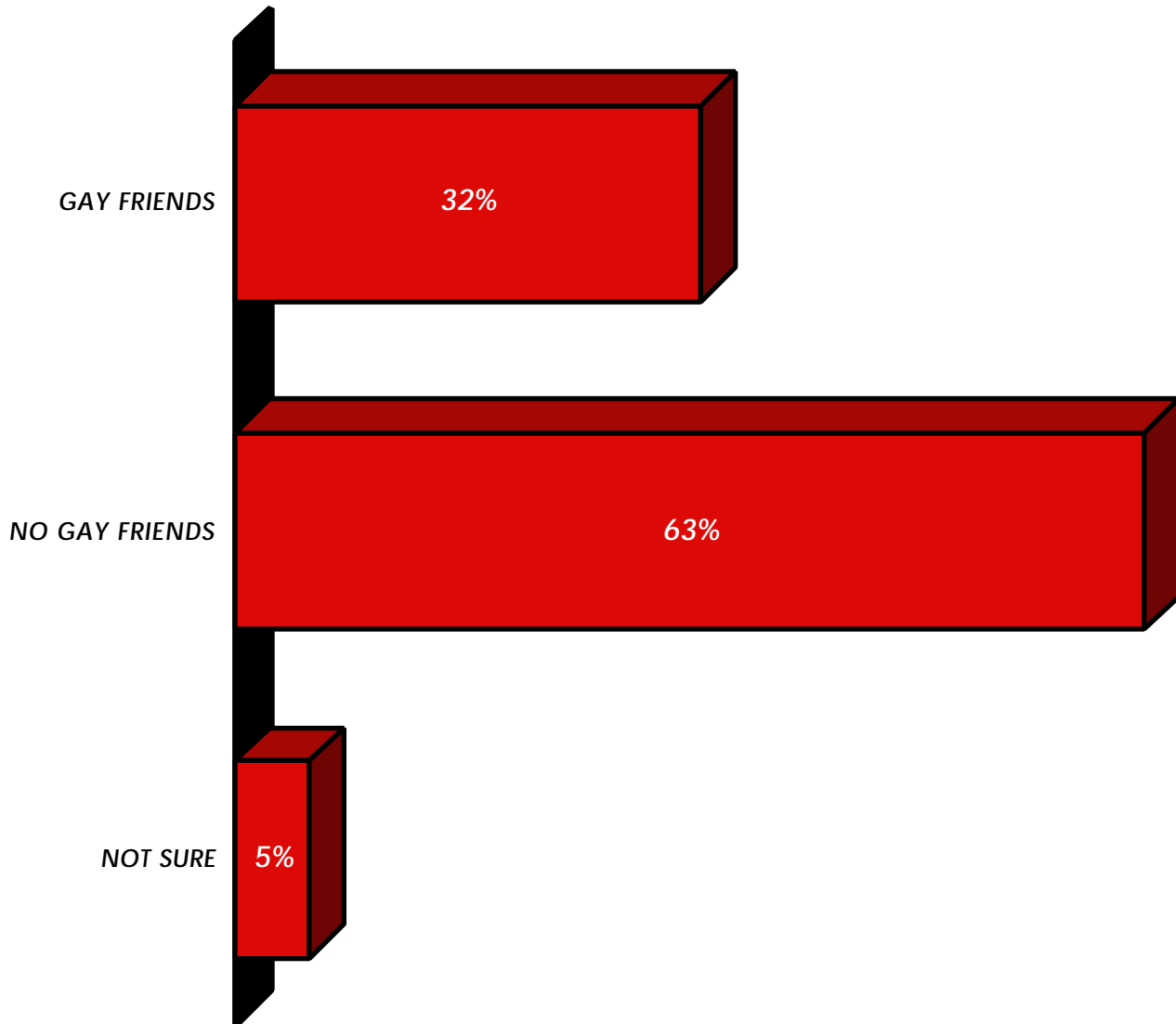
RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q10: KNOW SOMEONE WHO IS GAY / ALL ADULT RESPONDENTS  
DO YOU PERSONALLY KNOW SOMEONE WHO IS GAY?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q11: HAVE GAY FRIENDS / ALL ADULT RESPONDENTS  
DO YOU PERSONALLY HAVE ANY CLOSE FRIENDS WHO ARE GAY?



RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS







Q4: CHANGING CONSTITUTION / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
<b>SUPPORT</b>	58%	62%	53%	50%	59%	64%	57%	60%	67%	56%	56%	67%	45%	64%
<b>OPPOSE</b>	33%	31%	35%	38%	33%	28%	34%	23%	23%	36%	35%	24%	44%	28%
<b>NOT SURE</b>	9%	7%	12%	13%	8%	8%	8%	17%	9%	8%	9%	9%	12%	8%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
<b>SUPPORT</b>	100	108	93	86	102	112	99	104	117	97	97	116	77	111
<b>OPPOSE</b>	100	94	105	115	101	84	104	68	70	110	106	74	132	85
<b>NOT SURE</b>	100	73	124	134	84	86	90	187	101	86	101	98	126	85

Q5: RAISING CHILDREN / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
<b>APPROPRIATE</b>	33%	24%	42%	39%	32%	30%	34%	20%	28%	67%	36%	22%	52%	24%
<b>INAPPROPRIATE</b>	57%	71%	44%	51%	59%	61%	57%	60%	70%	25%	54%	70%	37%	66%
<b>NOT SURE</b>	10%	5%	13%	10%	9%	9%	9%	19%	2%	8%	10%	9%	11%	10%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
<b>APPROPRIATE</b>	100	71	126	116	96	89	103	61	83	200	109	65	157	72
<b>INAPPROPRIATE</b>	100	124	78	90	103	107	100	106	122	44	94	122	65	116
<b>NOT SURE</b>	100	57	139	104	99	98	90	200	25	84	103	91	109	100

Q6: HOW ACCEPTED IN YOUR COMMUNITY? / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
<b>VERY</b>	6%	4%	7%	4%	5%	8%	6%	6%	6%	0%	6%	5%	9%	4%
<b>SOMEWHAT</b>	46%	46%	47%	42%	46%	51%	45%	58%	30%	59%	49%	33%	51%	41%
<b>NOT VERY</b>	37%	35%	38%	39%	38%	32%	39%	22%	36%	16%	37%	34%	32%	40%
<b>NOT AT ALL</b>	10%	14%	7%	12%	9%	9%	9%	13%	28%	14%	7%	25%	6%	13%
<b>NOT SURE</b>	1%	1%	1%	2%	1%	1%	1%	0%	0%	11%	1%	3%	2%	1%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
<b>VERY</b>	100	72	126	75	91	139	101	105	104	0	100	93	157	79
<b>SOMEWHAT</b>	100	99	101	91	100	110	97	126	65	127	106	72	111	89
<b>NOT VERY</b>	100	95	104	107	105	86	106	61	98	44	101	92	88	109
<b>NOT AT ALL</b>	100	139	65	124	91	89	93	134	279	140	72	247	56	130
<b>NOT SURE</b>	100	88	111	141	91	70	98	0	0	837	82	207	135	90

Q7: HOW ACCEPTED IN REGION? / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
<b>VERY</b>	8%	9%	7%	8%	8%	8%	7%	11%	8%	11%	8%	9%	10%	7%
<b>SOMEWHAT</b>	46%	46%	46%	45%	45%	48%	46%	53%	34%	19%	49%	29%	44%	47%
<b>NOT VERY</b>	35%	37%	33%	33%	41%	30%	36%	28%	44%	56%	34%	44%	36%	35%
<b>NOT AT ALL</b>	5%	6%	5%	9%	2%	5%	5%	3%	6%	14%	4%	9%	5%	6%
<b>NOT SURE</b>	6%	2%	9%	5%	4%	9%	6%	5%	8%	0%	5%	9%	5%	6%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
<b>VERY</b>	100	111	90	103	98	99	94	144	95	142	97	115	125	86
<b>SOMEWHAT</b>	100	100	100	99	98	104	100	117	75	42	107	63	97	103
<b>NOT VERY</b>	100	106	95	92	116	86	101	78	125	158	95	126	102	99
<b>NOT AT ALL</b>	100	110	91	179	43	96	102	57	112	266	83	173	87	110
<b>NOT SURE</b>	100	36	158	79	75	156	104	80	140	0	90	145	92	97

Q8: HOW DO YOU FEEL? / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
ACCEPTED & PROTECTED	34%	23%	45%	35%	34%	34%	34%	36%	16%	48%	37%	21%	52%	25%
ACCEPTED, NOT PROTECTED	32%	32%	31%	31%	32%	32%	33%	25%	46%	19%	33%	28%	32%	32%
NOT ACCEPTED, PROTECTED	12%	16%	7%	12%	12%	10%	11%	21%	18%	0%	11%	13%	6%	14%
ACCEPTED, NOT PROTECTED	20%	28%	13%	20%	20%	20%	21%	14%	16%	25%	17%	34%	9%	26%
NOT SURE	2%	1%	4%	2%	2%	4%	2%	5%	5%	8%	2%	5%	2%	2%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSON	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
ACCEPTED & PROTECTED	100	66	131	102	99	99	99	106	46	139	109	60	151	74
ACCEPTED, NOT PROTECTED	100	102	98	99	100	101	103	78	146	60	103	88	99	101
NOT ACCEPTED, PROTECTED	100	141	63	104	106	88	92	177	152	0	99	115	52	121
ACCEPTED, NOT PROTECTED	100	139	65	100	101	100	103	69	78	125	83	168	45	131
NOT SURE	100	34	159	69	78	163	83	199	198	340	85	190	73	97



Q10: KNOW SOMEONE WHO IS GAY / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	GAY FRIENDS	NO GAY FRIENDS			
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>KNOW GAY PERSON</b>	81%	75%	87%	82%	85%	73%	81%	79%	87%	86%	97%	73%			
<b>DO NOT KNOW</b>	16%	21%	12%	17%	13%	21%	16%	18%	9%	14%	2%	24%			
<b>NOT SURE</b>	3%	4%	1%	1%	1%	6%	3%	2%	4%	0%	1%	3%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	GAY FRIENDS	NO GAY FRIENDS			
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>KNOW GAY PERSON</b>	100	92	107	102	106	91	100	98	108	106	120	90			
<b>DO NOT KNOW</b>	100	131	72	101	80	127	99	112	57	85	15	144			
<b>NOT SURE</b>	100	150	55	45	54	222	103	87	132	0	23	120			
	100	100	100	100	100	100	100	100	100	100	100	100			



RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55 +	WHITE	BLACK	HISPANIC	OTHER	KNOW GAY PERSONS	DO NOT KNOW	GAY FRIENDS	NO GAY FRIENDS
YES	138	095	043	039	051	049	123	015	001	000	102	030	025	106
NO	315	124	191	102	136	077	269	035	004	008	271	042	124	178
NOT SURE	047	018	029	011	016	020	045	001	000	001	032	011	011	030
SUPPORT	187	068	119	068	072	048	161	019	001	006	163	022	077	100
OPPOSE	235	141	094	064	097	074	214	016	003	002	183	044	061	164
NOT SURE	078	028	050	020	034	024	061	015	001	001	059	017	023	050
NONE AT ALL	236	136	100	068	097	071	204	027	002	003	177	052	054	174
CIUIL UNIONS	173	074	099	045	075	053	154	013	002	005	149	020	060	099
MARRIAGE	069	023	046	033	024	012	065	003	000	000	063	005	043	025
NOT SURE	022	004	018	006	007	009	014	007	000	001	016	005	004	016
SUPPORT	288	147	141	075	119	094	250	030	003	005	225	055	072	201
OPPOSE	166	074	092	058	067	040	150	011	001	003	142	020	070	088
NOT SURE	047	016	030	019	016	012	037	009	000	001	038	007	019	025
APPROPRIATE	167	056	111	059	065	043	149	010	001	006	147	018	084	076
INAPPROPRIATE	285	168	117	078	118	089	249	030	003	002	217	057	060	208
NOT SURE	048	013	035	015	019	014	038	010	000	001	040	007	017	030
VERY	028	010	019	006	010	011	025	003	000	000	023	004	014	014
SOMEWHAT	232	109	123	064	093	074	196	029	002	005	198	027	083	129
NOT VERY	183	083	100	060	078	046	169	011	002	001	150	028	052	126
NOT AT ALL	050	033	017	019	018	013	041	007	001	001	029	020	009	041
NOT SURE	007	003	004	003	002	001	006	000	000	001	004	002	003	004
VERY	039	021	019	012	016	011	032	006	000	001	031	007	016	021
SOMEWHAT	229	109	120	069	091	070	199	027	002	002	199	024	071	147
NOT VERY	176	089	088	050	083	044	155	014	002	005	136	036	058	109
NOT AT ALL	026	014	013	014	005	007	023	001	000	001	018	007	007	018
NOT SURE	029	005	024	007	009	013	027	002	000	000	021	007	009	018
ACCEPTED & PROTECTED	171	053	117	053	068	049	148	018	001	004	150	017	083	080
ACCEPTED, NOT PROTECTED	159	077	082	048	064	047	143	012	002	002	133	023	051	101
NOT ACCEPTED, PROTECTED	058	039	019	018	025	015	047	010	001	000	046	011	010	044
ACCEPTED, NOT PROTECTED	101	066	034	030	041	029	091	007	001	002	067	028	015	083
NOT SURE	012	002	010	003	004	006	009	002	000	001	008	004	003	007
TOTAL	500	237	263	152	202	146	436	050	005	009	405	082	161	314







The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.